

HAWAII MILITARY GUIDE

Digital Ad Specifications

Production: Platform.....Apple Macintosh
Software.....Magazine Layout - QuarkXPress
Ad Production - QuarkXPress, InDesign, Illustrator, Photoshop, Freehand
Image Processing - Adobe Photoshop
Editorial - Microsoft Word, Apple Text Edit

Ad Submission: 2-Page Spread.....10" wide x 7.75" tall Gutter/Cross-over.....Allow 0.75"
2-Page Bleed10.75" wide x 8.5" tall Trim Size.....10.5" x 8.25" Live area.....10" x 7.75"
Full Page.....4.625" wide x 7.75" tall
Full Page Bleed....5.5" wide x 8.5" tall Trim Size.....5.25" x 8.25" Live area4.625" x 7.75"
1/2 Page.....4.625" wide x 3.625" tall
1/4 Page.....2.25" wide x 3.625" tall
Line Screen.....133 lpi Image Resolution.....300 ppi at 100% actual size
File Formats High Resolution CMYK PDF with fonts embedded.
For more information or questions, call 808-845-4395.
File TransferDVD, CD, FTP, Email (files 10 MBs or less).

Deadlines: Spring: Reserve Ad Space.....Dec 1 Submit Ad/ArtworkDec 15
Fall: Reserve Ad Space.....Jun 1 Submit Ad/ArtworkJun 15

Headquarters

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